Principal component analysis of sensory panel results for a reference and multiple prototypes



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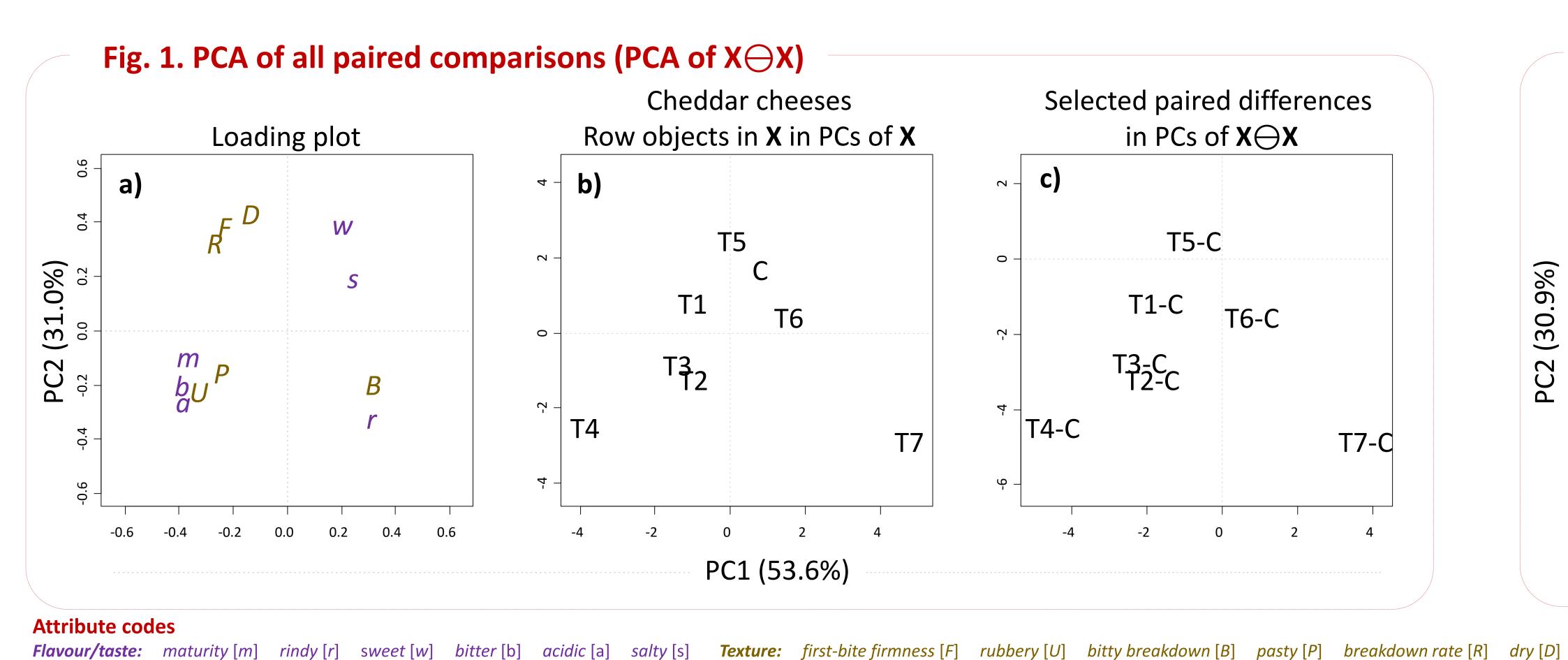
Data set
Goal
Conventional approach
Proposed approach

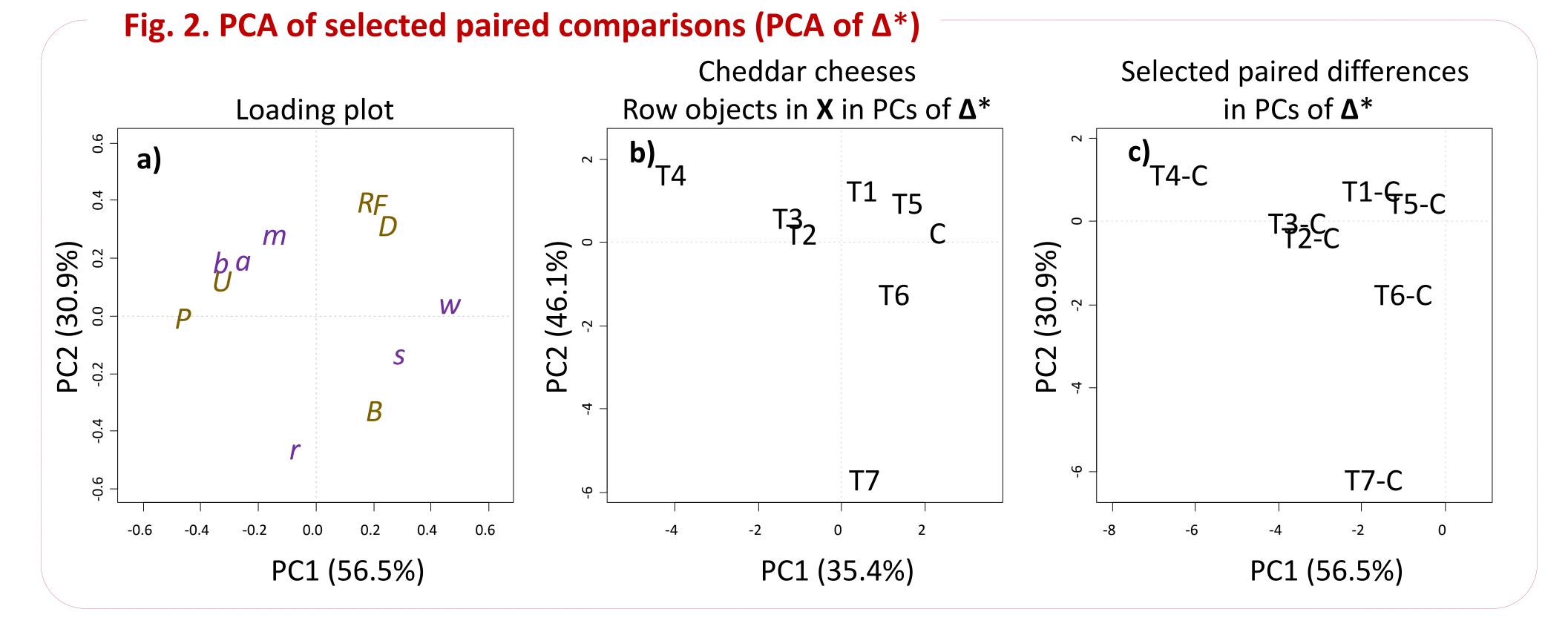
Sensory panel results for 8 cheddar cheeses (1 control/reference and 7 test products) on 12 sensory attributes.

Summarize multivariate results to understand how test products ("T1", ..., "T7") differ from the control/reference ("C").

Conduct PCA in the conventional way, then investigate the relevant paired comparisons (see Castura, Varela & Næs, 2023a). Results shown in Fig. 1.

Conduct PCA of the relevant subset of paired comparisons (see Castura, Varela & Næs, 2023b). Results shown in Fig. 2.





Key Findings

- a) Loadings in proposed PCA solution (Fig. 2a) were less clumped vs in conventional PCA solution (Fig. 1a)
- b) Cheddar cheeses in proposed PCA solution (Fig. 2b) were less separated vs in conventional PCA solution (Fig. 1b)
- c) Relevant pairs in proposed PCA solution (Fig. 2c) were better separated vs in conventional PCA solution (Fig. 1c)
- → Benefit of proposed PCA solution is meaningfully large: 46.3% in one PC and 7.0% in two PCs vs the conventional PCA solution

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References

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